

AHK ONLINE ESSENTIAL TRAINING

**Quick route to up-to-date
practical expertise**

Who is it for?

For **specialists and managers, project managers, employees in the HR department** and all **decision-makers** who, as drivers of innovation and digitalisation, want to advance the topic of AI in the company: project and company-specific, strategic and operational.
No previous knowledge of AI is required. Conducted in English.

What it's about/your benefit

In order for companies to realise productivity increases and efficiency gains through the use of AI applications, they need employees who **understand the AI tools and can use them competently and responsibly**. This IHK essential training course provides participants with an understanding of how AI works, its possible applications and specific uses, focussed on professional practice.

They can ...

- Identify and evaluate specific and worthwhile fields of application for AI in their own company.
- Contribute to increasing productivity and efficiency.
- Innovatively develop customer orientation.
- Open up new business models.
- Identify significant competitive advantages and initiate their realisation.

Registration

Please register via your AHK.

AHK Online Essential Training

Understanding and applying artificial intelligence (AI)

**Clever use of AI applications in your own
day-to-day work**



AHK Online Essential Training

- Centralised implementation with experienced online trainers
- Varied blended learning concept for optimal learning success
- Training including **AHK certificate of attendance** and **digital AHK badge** for social media profiles, email signature, etc.

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Dates 2026

The AHK Online Essential Training is conducted three times. Simply select the date block that suits you best.

1 June/July 2026,
3.30 pm – 7 pm CEST each day

Tuesday, 16 th June 2026
Wednesday, 17th June 2026
Tuesday, 23rd June 2026
Wednesday, 24th June 2026
Tuesday, 30th June 2026
Tuesday, 7th July 2026

or

2 September 2026,
9 am – 12.30 pm CEST each day

Monday, 7th September 2026
Wednesday, 9th September 2026
Monday, 14th September 2026
Wednesday, 16th September 2026
Wednesday, 23rd September 2026
Wednesday, 30th September 2026

or

3 November/December 2026,
3.30 pm – 7 pm CET each day

Tuesday, 24th November 2026
Thursday, 26th November 2026
Tuesday, 1st December 2026
Thursday, 3rd December 2026
Tuesday, 8th December 2026
Tuesday, 15th December 2026

Programme

Module 1: Introduction to AI

- Definition and history of AI
- Areas of application for AI
- Opportunities and risks of AI

Module 2: Practical Application of AI

- Introduction to common AI tools
- Use of selected AI applications
- Use of AI in practice

Module 3: Fields of Application for AI

- Increasing efficiency and productivity
- Improving customer orientation
- Integration of AI into existing workflows

Module 4: Practice project

- Approach to AI projects
- Realisation of a selected project order
- Accompanying coaching during project realisation

Technical requirements: Up-to-date operating system with soundcard/sound output and connection for headset // headphones with microphone (headset), webcam // Internet access with min. 0.6 Mbps downstream and at least 1 Mbps upstream (can be verified in the router or under Settings/Network Speed) // Up-to-date version of an HTML5 browser (e.g. Chrome, Firefox) // Included in the course: Exercises that are carried out with an analytics platform and a BI tool. A download (free of charge) is required to use both applications. A Microsoft environment is required for the BI tool. Mac users need to install a virtual environment. // **Participants can access the virtual classroom via a link.**

Privacy information: In accordance with the requirements of the applicable data protection provisions, the AHK stores and processes personal data required for registration in accordance with the requirements of applicable data protection regulations. This data is disclosed to service providers of the organisation solely for the purpose of conducting online training.